

Clams--

the chewy snack in the sturdy pack!



Say, Mom, your family's counting on you! They're counting on you for something *yum-yum good* at supper-time, something that will make up for the *drudgery* of the workaday world of work and the *failures* of the schoolday world of school. Before you start frying that chicken, better stop a moment and think! Is the *same old thing* going to warm the cockles of their hearts? Or will you see *long pusses* all around the table, wearing that chicken-again look? Bring a little *sunshine* into their miserable lives—serve Babbington clams in chowder, steamed, baked, fried, or just as they are in their own handy shells. Look for them . . .

at your favorite store!

The Babbington Clam Council

Free

Free recipe book! Yours for the asking! Write Babbington Clam Council, Babbington, New York.